Cookies bei Obelink.

Analytische Cookies

Verschaffen uns Einblick in die Nutzung des Webshops, damit wir uns weiter verbessern können.

| Cookiename | Set by? | Cookie type | Cookie purpose | Cookie expiration |
|------------|-------------------------|-------------|---|-------------------|
| MUID | .bing.com | Analytical | To store and track visits across websites. | 1 year |
| _clck | .clarity.ms | Analytical | To store a unique user ID. | 1 year |
| _clsk | .clarity.ms | Analytical | To store and combine pageviews by a user into a single session recording. | 1 day |
| _cltk | .clarity.ms | Analytical | To store behavoir by a user into a session. | Session |
| c.gif | .clarity.ms | Analytical | Collects data on the user's navigation and behavior on the web- site. This is used to compile statistical reports and heatmaps for the website owner. | Session |
| CLID | .clarity.ms | Analytical | Used for advertising, site analytics, and other operational purposes | 1 year |
| gsc | .getsitecontrol. com | Analytical | Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization. | Persistent |
| gscs | .getsitecontrol. com | Analytical | Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization. | Persistent |
| _dc_gtm_# | .google.com | Analytical | To store number of service requests. | 1 minute |
| _ga | .google.com | Analytical | The cookie stores information anonymously and assigns a ran- domly generated number to recognise unique visitors. | 2 years |
| _ga_# | .google.com | Analytical | To store and count pageviews. | 2 years |
| _ga_# | .google.com | Analytical | To store and count pageviews. | 2 years |
| _gaexp | .google.com | Analytical | To store ID's of experiments and sessions for A/B testing. | 3 months |
| _gid | .google.com | Analytical | To store and count pageviews. | 24 hours |

| _gat | .google.com | Analytical | Used by Google Analytics to throttle request rate | 1 day |
|------------------------------|-------------|------------|--|----------|
| _hjAbsoluteSessionInProgress | .hotjar.com | Analytical | To store unique visits. | 1 day |
| _hjFirstSeen | .hotjar.com | Analytical | To store if a customer has visited the site before. | 1 day |
| _hjIncludedInSessionSample_# | .hotjar.com | Analytical | Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. | 1 day |
| _hjSessionUser_# | .hotjar.com | Analytical | To store a unique user ID. | 1 year |
| _hjTLDTest | .hotjar.com | Analytical | Registers statistical data on users' behaviour on the website. Used for in ternal analytics by the website operator. | Session |
| YSC | Youtube | Analytical | Youtube sets this cookie to track the views of embedded videos on Youtube pages. | Session |
| CONSENT | Youtube | Analytical | YouTube sets this cookie via embedded YouTube videos and reg- isters anonymous statistical data. | 2 years |
| AEC | .google.com | Functional | This cookie is used to prevent spam, fraud, and abuse | 6 Months |

Funktionelle Cookies Gewährleisten, dass der Webshop ordnungsgemäß funktioniert.

| test_cookie | .google.com | Functional | Used to check if the users's browser supports requests. | 15 minutes |
|----------------------------|-------------|------------|---|------------|
| _hjSession_# | .hotjar.com | Functional | To provide functions across pages. | 1 day |
| add_to_cart | .obelink.nl | Functional | Captures the product SKU, name, price and quantity removed from the cart, and makes the information available for future integration by third-party scripts | Session |
| form_key | .obelink.nl | Functional | A security measure that appends a random string to all form submissions to protect the data from Cross-Site Request Forgery (CSRF). | 3 months |
| guest-view | .obelink.nl | Functional | Stores the Order ID that guest shoppers use to retrieve their order status. Guest orders view. Used in Orders and Returns widgets. | Session |
| mage-banners-cache-storage | .obelink.nl | Functional | Local storage for Banner functionality. | Persistent |
| mage-banners-cache-timeout | .obelink.nl | Functional | This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website | Persistent |

| mage-banners-storeld | .obelink.nl | Functional | This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website | Persistent |
|--|-------------|------------|---|------------|
| mage-cache-sessid | .obelink.nl | Functional | The value of this cookie triggers the cleanup of local cache stor- age. | Session |
| mage-cache-storage | .obelink.nl | Functional | Local storage of visitor-specific content that enables ecommerce functions. | Session |
| mage-cache-storage-section-invali- dation | .obelink.nl | Functional | Forces local storage of specific content sections that should be invalidated. | Persistent |
| mage-cache-timeout | .obelink.nl | Functional | This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website | Persistent |
| mage-messages | .obelink.nl | Functional | Tracks error messages and other notifications that are shown to the user, such as the cookie consent message, and various error messages. | 3 months |
| persistent_shopping_cart | .obelink.nl | Functional | Stores the key (ID) of persistent cart to make it possible to restore the cart for an anonymous shopper. | 3 months |
| PHPSESSID | .obelink.nl | Functional | To provide functions across pages. | 3 months |
| private_content_version | .obelink.nl | Functional | Appends a random, unique number and time to pages with cus- tomer content to prevent them from being cached on the server. | 3 months |
| product_data_storage | .obelink.nl | Functional | Stores configuration for product data related to Recently Viewed / Compared Products. | Persistent |
| recently_compared_product | .obelink.nl | Functional | Stores product IDs of recently compared products. | 3 months |
| recently_compared_product_previ- ous | .obelink.nl | Functional | Stores product IDs of previously compared products for easy navigation. | 3 months |
| recently_viewed_product | .obelink.nl | Functional | Stores product IDs of recently viewed products for easy naviga- tion. | 3 months |
| recently_viewed_product_previous | .obelink.nl | Functional | Stores product IDs of recently previously viewed products for easy navigation. | 3 months |
| remove_from_cart | .obelink.nl | Functional | Captures the product SKU, name, price, and quantity added to the cart, and makes the information available for future integration by third-party scripts. | Session |
| section_data_ids | .obelink.nl | Functional | Stores customer-specific information related to shopper-initiated actions, such as wish list display and checkout information. | Session |

| store | .obelink.nl | Functional | Tracks the specific store view / locale selected by the shopper. | 1 year |
|----------------|-------------|------------|--|-----------|
| userID | .obelink.nl | Functional | Stores customer login. | 2 years |
| X-Magento-Vary | .obelink.nl | Functional | Configuration setting that improves performance when using Varnish static content caching. | 3 months |
| ABDEF | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 13 Months |

Marketing-Cookies Helfen uns, Ihnen die relevantesten Produkte auf unserer Website und den Websites Dritter zu zeigen.

| ВСР | .bing.com | Marketing | This cookie is used for advertisement tracking purposes. | 1 Year |
|------------|-----------|-----------|--|-----------|
| BFB | .bing.com | Marketing | This cookie is used for advertisement tracking purposes. | 1 Year |
| OID | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 3 Months |
| OIDI | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 3 Months |
| OIDR | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 3 Months |
| SRCHD | .bing.com | Marketing | This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website. | 13 Months |
| SRCHHPGUSR | .bing.com | Marketing | This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website. | 13 Months |
| SRCHUID | .bing.com | Marketing | This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website. | 13 Months |
| SRCHUSR | .bing.com | Marketing | This cookie is an analytics service that connects data from the Bing advertising network with actions performed on the website. | 13 Months |
| USRLOC | .bing.com | Marketing | This cookie is used to understand user interaction with the web- site. | 13 Months |
| _EDGE_S | .bing.com | Marketing | This cookie is used to retarget website visitors via Bing | Session |
| _HPVN | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 13 Months |

| _RwBf | .bing.com | Marketing | This cookie is used is set for advertisement tracking purposes. | 1 Year |
|-------------|-------------|-----------|---|------------|
| _SS | .bing.com | Marketing | This cookie indicates if the page viewed is the first in a session. | Session |
| _UR | .bing.com | Marketing | This cookie is used by the Bing advertising network for advertising tracking purposes. | 13 Months |
| _uetsid | .bing.com | Marketing | Collects data on visitor beh aviou r from mu ltiple w ebsites, in order to presen t more relevan t advertisemen t - Th is also allow s th e w ebsite to limit th e n umber of times th at th ey are sh ow n th e same advertisemen t. | 1 day |
| _uetsid_exp | .bing.com | Marketing | Contains the expiry-date for the cookie with corresponding name. | Persistent |
| _uetvid | .bing.com | Marketing | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | 1 year |
| _uetvid_exp | .bing.com | Marketing | Contains the expiry-date for the cookie with corresponding name. | Persistent |
| MR | .bing.com | Marketing | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | 7 days |
| SRM_B | .bing.com | Marketing | Tracks the user's interaction with the website's searchbar func- tion. This data can be used to present the user with relevant products or services | 1 year |
| _uetsid | .bing.com | Marketing | To store and track visits across websites. | 1 day |
| _uetsid | .clarity.ms | Marketing | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | 1 day |
| ANONCHK | .clarity.ms | Marketing | Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites | 1 day |
| SM | .clarity.ms | Marketing | Registers a unique ID that identifies the user's device during re- turn visits across websites that use the same ad network. The ID is used to allow targeted ads. | Session |
| APISID | .google.com | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| HSID | .google.com | Marketing | to provide fraud prevention. | 2 years |
| NID | .google.com | Marketing | The cookie contains a unique ID Google uses to remember user preferences and other information, such as preferred language, how many search results the user wishes to have shown per page and whether or not the user wishes to have Google's SafeSearch filter turned on. | 6 Months |
| SAPISID | .google.com | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |

| SEARCH_SAMESITE | .google.com | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | Session |
|-----------------|-------------|-----------|---|-----------|
| SID | .google.com | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| SIDCC | .google.com | Marketing | To provide the identification of trusted web traffic. | 1 year |
| SSID | .google.com | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| Secure-1PAPISID | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-1PSID | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-1PSIDCC | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-1PSIDTS | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PAPISID | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PSID | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PSIDCC | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PSIDTS | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-ENID | .google.com | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| _gcl_au | .google.com | Marketing | To store and track conversions. | 3 months |
| IDE | .google.com | Marketing | To provide ad delivery or retargeting. | 13 months |

| UULE | .google.com | Marketing | This cookie sends precise location information from your browser to Google's servers so that Google can show you results that are relevant to your location | 6 hours |
|-----------------|-------------|-----------|---|----------|
| AEC | .google.nl | Marketing | This cookie is used to prevent spam, fraud, and abuse | 6 Month |
| APISID | .google.nl | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| HSID | .google.nl | Marketing | to provide fraud prevention. | 2 years |
| NID | .google.nl | Marketing | The cookie contains a unique ID Google uses to remember user preferences and other information, such as preferred language, how many search results the user wishes to have shown per page and whether or not the user wishes to have Google's SafeSearch filter turned on. | 6 Months |
| SAPISID | .google.nl | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | Session |
| SID | .google.nl | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| SSID | .google.nl | Marketing | to provide ad delivery or retargeting, provide fraud prevention. | 2 years |
| Secure-1PAPISID | .google.nl | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-1PSID | .google.nl | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PAPISID | .google.nl | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-3PSID | .google.nl | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| Secure-ENID | .google.nl | Marketing | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. | 2 Years |
| sqzl_abs | .obelink.nl | Marketing | Collects data on visitors. This in formation is used to assign visi- tors in to segments, making website advertisement more efficient. | 30 days |
| sqzl_session_id | .obelink.nl | Marketing | Squeezely sets this cookie to store a unique session ID. | 1 day |

| sqzl_vw | .obelink.nl | Marketing | This information is used to assign visitors into segments, making website advertising more efficient. | 1 year |
|-----------------------------|-------------|-----------|---|------------|
| sqzllocal | .obelink.nl | Marketing | Squeezely sets this cookie to help with registering the pages that users have visited and sending users personalized ads. | 1 year |
| VISITOR_INFO1_LIVE | Youtube | Marketing | YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface. | 180 days |
| yt-remote-device-id | Youtube | Marketing | YouTube sets this cookie to store the user's video preferences using embedded YouTube videos. | Persistent |
| yt.innertube::requests | Youtube | Marketing | YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen. | Persistent |
| yt.innertube::nextld | Youtube | Marketing | YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen. | Persistent |
| yt-remote-connected-devices | Youtube | Marketing | YouTube sets this cookie to store the user's video preferences using embedded YouTube videos. | Persistent |